



## **The Movement Club Charter**

### **Mission Statement**

The purpose of The Movement is to mobilize students in high schools to care for orphans through student formation of campus clubs officially recognized by the Show Hope Student Initiative ("Show Hope").

### **Our Vision**

The vision of The Movement is to see high school students across America engaging the orphan crisis by banding together to make a lasting difference. Our hope is to see Movement clubs launching in high schools all across the nation. In the end we hope to develop leaders who will continue to care for orphans as they move into adulthood by considering adoption, financial giving and continued involvement in orphan care.

### **About Us**

The Movement is simply students caring for orphans. It is a group of student-led orphan care clubs that are actively meeting the needs of orphans worldwide. As millions of orphans suffer in the shadows of society waiting for hope, students are recognizing they have the tools, creativity, and numbers to shatter the darkness and bring the light of hope to these orphans. Each year The Movement clubs will host multiple service projects including collection drives for orphan and foster care providers, work projects for adoptive families, and fundraisers to benefit orphans. The orphan care organization Show Hope, a non-profit that helps provide orphans with loving families and life-giving medical care, is partnering with passionate students to launch these clubs. Show Hope was originally founded by Steven Curtis Chapman and his wife Mary Beth Chapman. By supplying ownership and opportunity, The Movement clubs are mobilizing students to be the difference that orphans around the world desperately need while the clubs must be approved by Show Hope and adhere to guidelines in order to be an official Club, each Club is controlled by and entirely run by its student members.

To get involved check out:  
[themovementclub.org](http://themovementclub.org)  
[facebook.com/themovementclub](https://facebook.com/themovementclub)

Follow us on Twitter: @themovementclub  
Email us at [info@themovementclub.org](mailto:info@themovementclub.org)  
We'd love to hear from you!

### **How It All Got Started**



In November of 2010, five students sat behind a table at a banquet, listening to stories of children who had found hope through adoption into forever families. The stories, the faces, and the words moved us. Our hearts ached as we thought about the more than 140 million orphans who did not have hope. We were challenged by the tragic, yet typical stereotype given to the youth across the nation that is immature, irresponsible and incapable of leading a life changing organization. As students and teenagers, we knew we could be the difference to orphans around the world. We realized that we have so many resources and gifts that can be used to be the difference. So it was behind that table that we made a decision and a pact to begin a movement of students. The movement would be made up of students dedicated to stepping away from their own selfish ambitions and stepping into caring for orphans. At the same time, the desire to start orphan care clubs was growing in the heart of yet another student. When these students were brought together, with the help of Show Hope and God-given guidance, the dream began to become a reality. Together, we introduced the new concept of orphan care clubs to the student world.

### **The Movement Core Values**

#### **Student Ownership**

We believe that “nothing speaks to a student like a student” therefore students will serve as the voice of The Movement.

#### **Student Capability**

We believe that students are capable of far more than most adults are giving them credit for.

#### **Creativity**

We believe that anything is possible while trying to make a difference in orphan care. Students are naturally drawn to creative thinking. Creativity is essential when looking for ways outside the ordinary to care for orphans

#### **Clear Communication**

We believe that without clear communication, little can be accomplished. When we all communicate clearly, the end result has the potential to be powerful and effective. Many conflicts can be avoided by creating clear channels of communication.

#### **Dignity of all children**

We believe that while working to care for orphans, the dignity and respect of these children should be the utmost priority.



## The Movement Club Guidelines

### SECTION 1: BASIC CLUB REQUIREMENTS

#### Article I: Mandatory Club Application and Approval

All The Movement clubs must first apply to the office of the Show Hope Student Initiative (the "Student Initiative") and be approved in order to be deemed an official "The Movement" Club (hereafter, a "Club"). Failure to adhere to the guidelines set out in this Charter or as set forth by Show Hope or the Student Initiative can result in the revocation of this Charter.

#### Article II: Regular Meetings

Each Club will hold a minimum of 6 club meetings a semester. The suggestion is that you meet every other week at a set time and location.

#### Article III: "Ten Friends In"

Each Club must have a minimum of 10 regularly attending club members.

#### Article IV: Succession of Leadership

A Club must at a minimum have at least one active President, although each Club may have other elected officers as decided by the Club founders ("Officers"). Each officer will serve a term of one full school year (Aug-May) and must be elected by the vote of a majority of active Club members. Each prospective officer must turn in an "Officers' Questionnaire" to the Student Initiative prior to serving. Officers should be elected by May 1st for the following school year and may serve multiple terms if re-elected by a majority of their peers.

#### Article V: Inclusivity Clause

Orphan care is not limited to a select group of students. Therefore, each Club is open to any current high school student who desires to care for orphans. A Club may not discriminate or exclude any member based on race, class, social, or religious affiliation.

#### Article VI: Standards for Active Status

Once a club is officially approved its status remains active so long as it:

1. Maintains a president
2. Maintains a minimum of 10 other club members
3. Meets at least 6 times a semester
4. Completes a minimum of one approved service project per semester
5. Adheres to all Movement Club guidelines



#### Article VII: Use of Logo and Materials

All materials, names, marks, logos, etc. are the property of Shoahannah's Hope, Inc., Show Hope and or the Student Initiative. Only Clubs that have applied and been approved by the Student Initiative, and remain in good standing under this Charter, may use The Movement materials, name, logos or other property.

## **SECTION 2: PROJECTS**

#### Article I: Care for Orphans

This club exists to directly impact the lives of orphans in a positive way. As a service oriented club The Movement club must perform a minimum of one pre-approved service project, fundraiser or collection drive per semester.

#### Article II: Project Pre-Approval

All Movement Club projects must be pre-approved by the Show Hope Student Initiative Office one month before the project's start date. A project's approval will be reviewed based upon but not limited to the following criteria:

1. Will the project serve to impact orphans in a positive way?
2. Does this project represent The Movement and Show Hope in a positive way?
3. Does the project appear to be achievable?
4. Does the project have a clearly defined goal and timeline?
5. Does this project pose any threat to the safety of any person, group or property?
6. Does this project have the support of the club?

#### Article III: Not for Profit

The Movement club members may in no way personally profit financially, with goods or otherwise from the activity of the Club. All goods and funds collected must go toward the project for which they are intended.

#### Article IV: Fundraising

All money raised by the Movement club must be turned into the sponsor before being allocated. This is designed to allow the sponsor to monitor the ways in which the club is using its funds.



### **SECTION 3: REPUTATION**

#### **Article I: Show Hope**

Shoahannah's Hope, Inc. d/b/a Show Hope is the non-profit 501(c) 3 organization that oversees the Student Initiative and the Clubs. Each Club, and its members and officers, should conduct themselves at all times to preserve and maintain the goodwill and reputation of Show Hope.

#### **Article II: The Dignity of the Orphan**

All communication and media distributed by a Club or any of its members – including written, verbal, video, photographic, Online postings or emails or otherwise, must reflect the inherent dignity of all orphans.

The Movement serves to denote value and worth to all orphans. The Movement club recognizes that each orphan is an individual child with a story that they alone have the right to fully disclose. Therefore, The Movement club in no way may use the image or name of an orphan, an adopted individual or that child's forever family without specific and appropriate permission or in any way that could cause damage to that orphan or family or that could be seen as taking advantage of that child's story. The Movement club must get approval from the Show Hope Student Initiative before using media in their club meetings.

#### **Article III: Brand Representation**

The Movement club must at all times represent Show Hope, The Movement Club, their school and the dignity of the orphan with the utmost integrity, and excellence. The reputation of The Movement clubs must positively reflect well the work of Show Hope and all other Movement Clubs. The Movement club must also represent well the Core Values of The Movement.

#### **Article IV: Logo and trademark Guidelines**

Only officially sanctioned Clubs may use the name, materials, logos or other property of The Movement, Show Hope and/or the Student Initiative.

#### **Article V: Substance Free**

No Drug, Alcohol or Tobacco use is permitted at any Movement club meeting, official event, trip or service project.

#### **Article VI: No Inappropriate Behavior**

No public display of affection (kissing etc.) or any interaction of a sexual nature will be permitted at any Movement club meeting, official event, trip or service project of The Movement clubs.



#### Article VII: No Bullying or Pranking

The Movement club may not in any way be associated with bullying a person or group. Additionally the Movement Club may not be associated in any way with pranking, practical joking or in any way causing another person or group to be diminished or taken advantage of.

#### Article VIII: No Weapons

Weapons are not permitted at any Movement Club meeting, official event, trip or service project of The Movement clubs. This includes but is not limited to: firearms, explosives, and fireworks.

#### Article IX: No Profanity

Profane, crude or offensive language is not permitted at any Movement Club meeting, official event, trip or service project of The Movement clubs.

#### Article X: Club Autonomy

Each Movement Club is to be independent of any other club, group or organization. The exception would be if a particular school structures their service clubs under a specific department or grouping.

#### Grant of License and Reservation of Rights:

(a) Shaohannah's Hope, Inc. ("Show Hope") hereby grants to each officially approved Club a non-exclusive, royalty-free and revocable license to use the SHOW HOPE marks (the "Marks") in connection with the Clubs' sanctioned activities its club services only. This license is null and void if at any time a Club's Charter has been revoked by the Student Initiative.

(b) Each Club officer and members acknowledge that all other rights in the Marks not specifically granted herein are reserved to Show Hope.

(c) The Club agrees that it will provide the Student Initiative with samples of all literature, advertising or promotional, website content, or any other material or products that it creates which includes any of the Marks shall obtain the approval of Show Hope with respect to all such material prior to the use thereof.

(d) Neither the license granted herein nor any other right granted by Show Hope to the Club may be transferred, assigned or sublicensed to any other party by without the prior written consent of Show Hope.



**This charter is revocable.**

**The purpose of this Charter is to provide approved Clubs the use of the materials, logos and support by the Student Initiative for the formation of an official The Movement Club in your high school. Show Hope, The Movement and/or the Student Initiative is not otherwise responsible for the conduct or other activities of this Club, or any of its officers or members.**

The Office of the Show Hope Student Initiative reserves the right to revoke this Charter if the Club has been shown to disregard this Charter or act in a way that in the sole discretion of Show Hope or the Student Initiative is not befitting The Movement and/or the Show Hope brand and message.

*By signing here I am indicating that I have completely read and agree to adhere to the guidelines listed above. I understand that if these guidelines are broken The Movement Club's Charter may be revoked.*

Signed \_\_\_\_\_ Movement Club President Date \_\_\_\_\_

School \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

This Charter must be re-signed annually by each incoming President and submitted to the Office of the Show Hope Student Initiative before the start of each school year.

Scan & Email to: [wheeler@showhope.org](mailto:wheeler@showhope.org)

OR mail to: Show Hope Student Initiative PO Box 647 Franklin, TN 37065